

OBJECTIVE:

My objective is to turn my experience and knowledge in live video production workflows and AI innovation into a career in broadcasting, video production, digital media development, and/or advertising and public relations; to work as a director, and/or producer of other multimedia or an AI Integration specialist within the video production field.

EDUCATION:

Bachelor of Science in Communications: Advertising and Public Relations

December 2015

Liberty University, Lynchburg, VA

- Specialization: Advertising/Public Relations and Digital Media
- Affiliations: Liberty Flames Sports Network, Military Affairs Department
- Related Courses: Audio/Video Basics, Adobe Premier Pro Practicum, Mass Media Writing, Social Media Development.

PROFESSIONAL SKILLS PROFILE:

- The ability to produce videos in both field productions and studio productions.
- Proficient with Adobe Creative Cloud Software (Photoshop, InDesign, Premier Pro, After Effects, Audition, Lightroom)
- Knowledge of current and future media trends, practice, and equipment.
- Proficient working knowledge in Blackmagic Design production equipment
- Experience working various camera setups; i.e ENG Broadcast rigs, gimbals, steady-cams, mirrorless, DSLR, camcorders, etc.
- Experience working with Tricaster and Grass Valley production equipment
- Experience working various broadcast stations (replay op, camera op, director, technical director, etc.)
- Proficient in Artificial Intelligence with Claude Cowork, Claude Code, ChatGPT Codex, Google Antigravity
- Proficient in AI Video generation utilizing Google Flow and Higgsfield AI
- AI Workflow Integration
- AI Coding and Software Engineering and Website development

CERTIFICATIONS:

- AI FUNDAMENTALS: THINK, CREATE, AND WORK SMARTER
MasterClass; Issued Jun 2026
- GOOGLE AI FUNDAMENTALS
Coursera; Issued March 2026

PROFESSIONAL EXPERIENCE:

March 2022 - Present

Production Associate

Trinity Broadcasting Network

Dallas/Ft. Worth, TX

- Operate as Assistant Director, Technical Director, EVS Operator, Dreamcatcher Operator, CueScript Prompter Operator, Ross Xpression Operator, or Director for various productions as assigned.
- Director of Centerpoint (News Show) on TBN from December 2023-February 2024
- Director of the Scott Rasmussen Show on (Dr. Phil's Merit TV) from March 2024-September 2024
- Director of numerous Better Together (show) on TBN from October 2024-Present
- Director of numerous "Praise" (show) on TBN from December 2022-Present
- Back-up Director of Stakelbeck Tonight
- Proficient knowledge and experience with Grass Valley Kayenne Video Switcher
- Proficient knowledge and experience with EVS IPDirector Replay/Playback system
- Proficient knowledge and experience with CueScript Teleprompting Software
- Knowledge and experience with Dreamcatcher Playback/Replay system
- Organize script and rundowns with Octopus Newsroom software
- Assist with pre-production, production and post production of shows on a regular basis (sometimes daily, often weekly)
- Help with conceptualization and execution of new and existing shows on the network (Centerpoint, The Scott Rasmussen Show, Stakelbeck Tonight, Praise, Better Together)

July 2017 - February 2022

Media Associate/Director of Media Arts/Media Engineer

First Roanoke (First Baptist Church of Roanoke)

Roanoke, VA

- Produce/Direct/Edit the weekly televised broadcast "Experience First"
- Produce/Direct and/or technical direct weekly Sunday morning services
- Start the weekly Kainos livestream program
- Produce/Direct the weekly Kainos livestream program
- Produce any and all media requested by various departments of the church
 - Produce Digital VBS Content for VBS 2020 and 2021
- Develop working relationships with multiple volunteers and employees to ensure successful video products
- Learn and master the operation of multiple media equipment from switchers, cameras and lighting solutions.
- Work as part of a team to develop a marketing strategy for various projects, sermon series, and annual events produced by First Roanoke

May 2016 - February 2022

Live Stream Broadcasting Producer/Director

Bridge the Gap Media Productions (BTGPROS, LLC)

Chatham, VA

- Producer/Director/Editor of various media material for use in livestream video.
- Producer/Director of multi-camera livestreams for various events including car shows and grand openings.

- Editor/Producer/Designer of promotional flyers and brochures as advertising and promotional materials.
- Content and social media developer for social media including Facebook, YouTube, and Twitter.

September 2013 - September 2019

Sports TV Broadcast

Liberty Flames Sports Network,

Liberty University, Lynchburg, VA

- Worked with a broadcast production team in various ways to help their broadcast produce unique camera angles.
- Worked as a utility/grip for football games at Liberty University football games for LFSN productions, and one ESPNNEWS production.
- Worked as a replay lead on broadcasts designated to capture replays for significant past plays and preparing packages to have them ready quickly for the producer and director of the production.
- Worked as Audio lead in charge of running audio for the production staff.
- Worked as Technical Director for various live sports productions including ice hockey and softball.
- Worked as Director for various live sports productions including ice hockey, soccer and lacrosse.
- Was media crew member for ice hockey (club D1, D2, D3 [men's]; D1 [women's]), field hockey, soccer, baseball, basketball, football, and softball.

June 2012 - January 2016

Employee at AMF Lynchburg Lanes

AMF Lynchburg Lanes,

4643 Murray Pl, Lynchburg, VA 24502

- Working as a Front Counter staff charged with greeting bowlers, collecting money and putting them on their lanes.
- Head of Extreme Bowling program where the objective is to get bowler participation in various challenges and activities throughout the night to encourage the bowlers to visit the center again.
- Promoting various leagues by producing and creating league flyers as advertising material.
- Managing and maintaining the bowling leagues and league bowlers to help better their experience.
- Promoted and worked as Shift Leader managing a staff and front house of the bowling alley.

June – July 2013; June - July 2015

Work At U.S. Embassy in El Salvador

Public Affairs Office,

U.S Embassy, El Salvador

- Tasked with the responsibility of producing various videos for the Facebook and YouTube social networking mediums.
- Worked on publishing videos and photos during the 4th of July celebration to the Facebook page for public relations purposes in 2013.
- Produced and directed the first multi-camera livestream for the US Embassy in El Salvador for the 2015 4th of July Celebration.
- Produced, directed, and edited a visa application video for the Public Affairs and Consular sections for the US Embassy in El Salvador using a variety of Adobe software including, Photoshop CC, After Effects CC, and Premiere Pro CC.
- Organized presentations that I assisted in delivering to various academic facilities around San Salvador and the areas surrounding it.